

October 5 Enrollment						
Consists of enrolled <i>and</i> registered students from <b>October 5th</b> of each year. <b>Target recruitment efforts on grade levels that have decreased over time.</b>						
Grade	9	10	11	12	Ung	Total
<b>SY2018-19</b>	<b>240</b>	<b>156</b>	<b>170</b>	<b>156</b>	<b>22</b>	<b>744</b>
SY2017-18	186	199	166	196	22	769
SY2016-17	215	185	200	190	28	818

## SY2018-19 Re-Enrollment Rates

**Re-Enrollment Rate** - Percent of enrolled & registered students who stayed at your school (this differs from the Capital Commitment target of 90% re-enrollment which tracks re-enrollment to *any* DCPS school)

Grade	9	10	11	12	Ung	Total
<b>Of the 769 students attending on 10/5/2017,</b>						
% that stayed through End of SY17-18:	91%	93%	93%	91%	100%	<b>94%</b>
% that stayed through 10/5/2018:	63%	70%	84%	N/A	59%	<b>69%</b>
<b>Of the 726 students attending at end of SY17-18,</b>						
% that stayed through 10/5/2018:	69%	74%	91%	N/A	64%	<b>75%</b>

Implement strategies that strengthen enrollment efforts in periods when re-enrollment rates are below district average.

## SY2017-18 In-Boundary Enrollment\*

**In-Boundary Capture Rate** - Percent of students living In-Boundary that were enrolled and registered on Oct. 5th.

Total Students Living In-Boundary	1,507	If your in-boundary capture rate is less than 50%, consider implementing targeted recruitment strategies to engage your in-boundary population. *Please note that SY2018-19 data is not yet available
Total Students Living In-Boundary who were enrolled (submitted paperwork) and registered (attending) through 10/5/2017	291	
<b>In-Boundary Capture Rate:</b>	<b>19%</b>	

\*A previous version was incorrectly titled "SY2018-19 In-Boundary Enrollment" - the data listed here are from SY2017-18 and are correctly titled.

## SY2017-18 Top 5 School Competitors in your Boundary

School Name	# of In-Boundary Students Attending
School Without Walls HS	105
Friendship PCS - Collegiate Academy	78
Washington Latin PCS - Upper School	71
Duke Ellington School of the Arts	60
BASIS DC PCS	59
<b>Total</b>	<b>373</b>

Based on the number of potential students attending each of these schools, determine how many of these schools need to be targeted to have a meaningful impact on your In-Boundary Capture rates. Consider what attracts students to these schools and highlight those programs that your school has in common to the students in your boundary. Take advantage of events and opportunities available to you that schools listed here are taking advantage of.

\*Please note that SY2018-19 data is not yet available.

SY2018-19 MySchoolDC Lottery Outcomes

**Seats Submitted** - number of spots submitted to MySchoolDC for matches  
**Matches** - were offered a seat through the initial lottery

**Applicants** - ranked your school on the MSDC Application  
**Waitlist Offers** - were waitlisted through initial lottery and later offered a seat

Grade	9	10	11	12	Total
<b>Seats Submitted</b>	30	15	9	6	<b>60</b>
<b>Applicants</b>	327	49	35	21	<b>432</b>
<b>Matches</b>	30	15	9	6	<b>60</b>
% of Applicants who Matched to your school					<b>10%</b>
% of Matches who Enrolled (submitted paperwork)					<b>37%</b>
% of Matches that were enrolled and registered (attending) through 10/5/2018					<b>33%</b>
<b>Waitlist Offers</b>	177	104	108	83	<b>472</b>
% of Applicants Offered a seat off of the waitlist					<b>33%</b>
% of Waitlist Offers who Enrolled (submitted paperwork)					<b>87%</b>
% of Waitlist Offers that were enrolled and registered (attending) through 10/5/2018					<b>26%</b>
<b>Total Lottery Enrollment 10/5/2018</b>	69	21	28	15	<b>133</b>

Identify the point at which students are the least likely to continue with the lottery enrollment process for both matches and waitlist offers. Then, build recruitment strategies to encourage those students to complete the next phase(s) of enrollment.

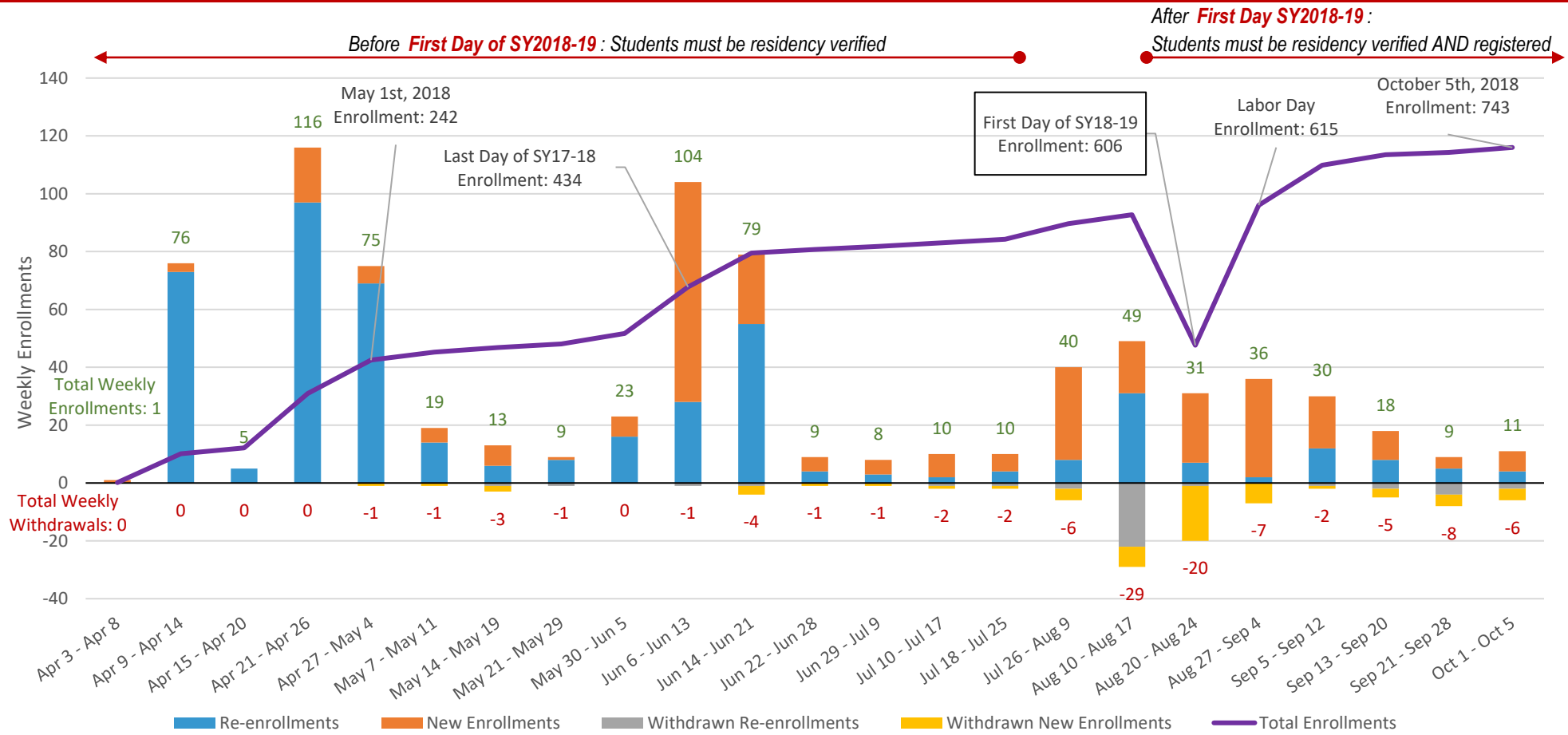
\*Waitlist Offers count all offers made regardless of when the application was submitted.

`s` reflects suppressed data to prevent identifying students who may have enrolled via the lottery.

Weekly Enrollment Throughout SY2018-19 Enrollment Season

The chart below shows how many enrollments were entered into Aspen in each week as well as how many of those same enrollments were removed. These enrollments and withdrawals are broken down by those that would be re-enrolling (i.e. the student was present on the 10/5/2017 roster and would be again on the 10/5/2018 roster) versus those that would be new to the school.

**The definition of "Enrollment" changes on the first day of school** from counting students that are residency verified on a given day and were not the day prior to counting students that are both residency verified **and registered** that were not residency verified the day prior.



Take note of the points during the enrollment season where your school enrolls the highest and lowest numbers of re-enrolling and new students and when students who previously enrolled for the coming school year are most likely to withdrawal. Consider those time periods in your recruitment planning.

**Feeder Capture Rates**
**3 Year Average Capture Rate** covers SY2016-17, SY2017-18, and SY2018-19.

Feeder School	Entry Grade	SY17-18 # Leaving grade	SY18-19 # Entering Grade	SY18-19 %Capture	3 Year Average %Capture
Eliot Hine MS	9th	63	28	44%	48%
Stuart Hobson MS	9th	132	25	19%	21%
Jefferson MS	9th	88	12	14%	17%
Browne EC	9th	21	s	s	16%
Capitol Hill Mont. EC	9th	20	s	s	14%
Kelly Miller MS	9th	136	s	s	6%
<b>Total</b>		<b>460</b>	<b>76</b>	<b>17%</b>	<b>20%</b>

Check in with the feeder schools with the lowest capture rates to find or brainstorm additional opportunities to interact with their students.

Compare your strategies for feeders with higher capture rates to feeders with lower capture rates to ensure that effective measures are being used for all feeder schools.

**Top 5 DCPS Sending Schools (Non-Feeder)**
**2 Year Average % of Incoming Class** covers SY2017-18, and SY2018-19.

School	Entry Grade	# of Students Enrolled SY17-18	# of Students Enrolled SY18-19	SY18-19 % of Incoming Class	2 Year Average % of Incoming Class
Sousa Middle School	09	14	s	s	5%
Hart Middle School	09	s	s	s	3%
Kramer Middle School	09	s	s	s	3%
Johnson Middle School	09	s	s	s	2%
Brookland Middle School	09	s	s	s	2%
<b>Total</b>		<b>28</b>	<b>s</b>	<b>s</b>	<b>2%</b>

Check in with your non-feeder DCPS schools and ask what is attracting their students to you. Leverage that insight to your feeder schools and other schools for recruitment.